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Claims

1. A process for delivering a fabric treatment agent to
5 a fabric comprising:
 - (a) releasably attaching a rigid support to a part
of a flexible substrate onto which is releasably
fixed a fabric treatment agent;
 - 10 (b) placing the rigid support/flexible substrate;
 - (c) a fabric inside a fabric treatment machine; and
 - (d) operating the fabric treatment machine;

15 characterised in that the rigid support is a frame
and is smaller than at least the width or length or
depth of the flexible substrate.

- 2. A process as claimed in claim 1 wherein the fabric
treatment machine is a tumble dryer or a washing
20 machine.
- 3. A process as claimed in claim 1 or 2 wherein the
fabric treatment machine is operated so that the
temperature of the water in the washing machine is
25 greater than or equal to 40°C.
- 4. A process as claimed in any one of the preceding
claims wherein the rigid frame support is smaller
than both the width and the length of the flexible
30 substrate.

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5. A process as claimed in any of the preceding claims wherein the frame is an endless frame.
6. A process as claimed in any one of the preceding claims wherein the flexible substrate comprises a fibrous material.

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7. A process as claimed in any one of the preceding claims wherein the flexible substrate is in the form of a sheet.
- 5 8. A process as claimed in any one of the preceding claims wherein the fabric treatment agent comprises a fabric softening agent and/or a fabric cleaning agent.
- 10 9. A process as claimed in any one of the preceding claims wherein the fabric treatment agent is releasable from the flexible substrate by heating the substrate and/or by agitating the substrate.
- 15 10. A device comprising a flexible substrate containing a releasably fixed fabric treatment agent and releasably attached to the flexible substrate a rigid support.
- 20 11. A kit for delivering a fabric treatment agent to a fabric comprising a device as defined in any claim from 1 to 10.
12. Use of a device as defined in any claim from 1 to 10,
25 for the delivery of the fabric treatment agent to a fabric.